

How to Run an Aikido Dojo

A Workshop for Sensei and Dojo Managers



August 26-27, 2017

at the fantastic Aikido in Fredericksburg Dojo
join us for this stimulating two-day seminar

Topics to be covered include:

- ❖ Why Teach Aikido
- ❖ Life cycle of a dojo
- ❖ Location, location, location
- ❖ The Dojo "Entity"
- ❖ Profit or Non-Profit?
- ❖ Maximizing Dojo Usage
- ❖ Know Your Strengths
- ❖ Record Keeping
- ❖ Dues Structuring and Collection
- ❖ Community Engagement
- ❖ Marketing and Advertising
- ❖ Teaching Safety and Responding to Issues
- ❖ Developing Assistants and Sempai
- ❖ Ranking
- ❖ Motivating and Educating
- ❖ Succession Planning
- ❖ and More

Led by Aviv Goldsmith Sensei, 6th Dan

Aviv Goldsmith Sensei has a Master of Business Administration from Syracuse University and has had a successful 35 year career as an entrepreneur and Project Manager.

He began teaching Aikido in 1989, and was Dojo Cho at Reno Aikido Co-Op in Reno, Nevada from 1993 – 2001. In 2002 he moved to Virginia at the request of the Fredericksburg Aikido Club and as Dojo Cho of [Aikido in Fredericksburg](#) he has developed a 7,200 square foot "green" dojo which hosts outstanding seminars and programs. Aikido in Fredericksburg is currently the largest dojo in the [Takemusu Aikido Association](#) (TAA).

He serves on the boards of the TAA and [Aiki Extensions, Inc](#), and is a registered Shido-in.



Seminar Location:

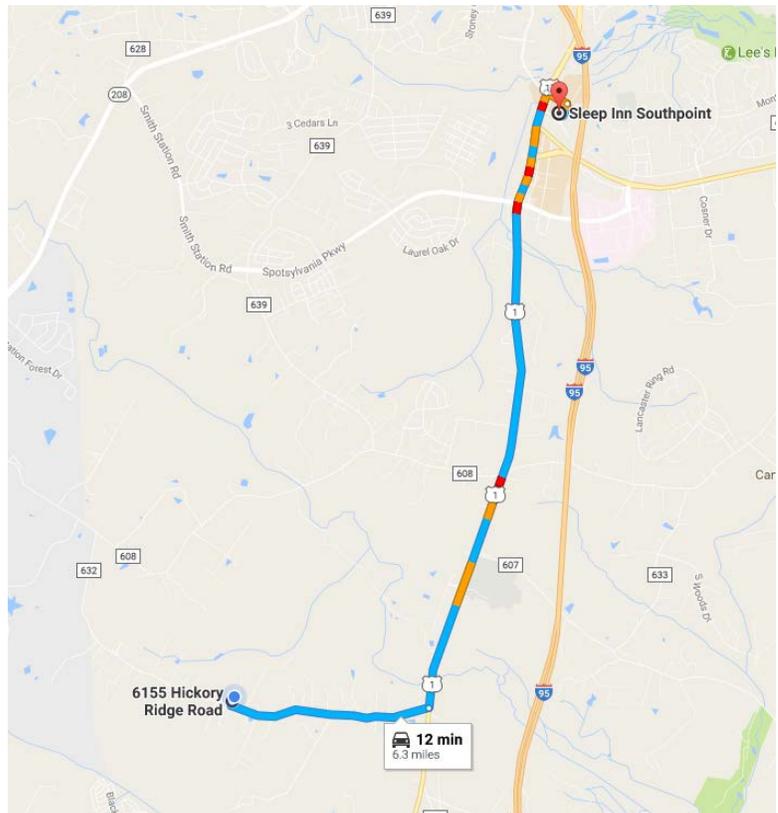
Aikido in

Fredericksburg

6155 Hickory Ridge Rd.
Spotsylvania, VA 22551 USA

Hotel Options:

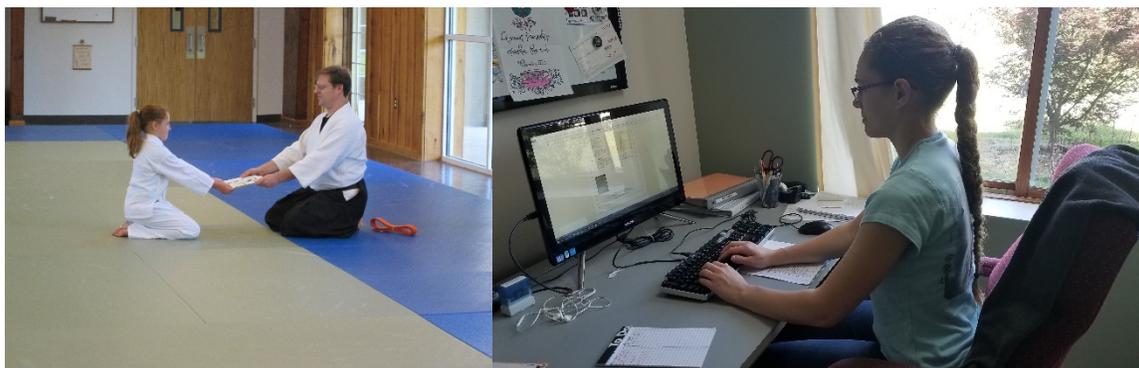
- Sleep Inn Southpoint
(540)710-5500
\$64 double queen bed.
Includes breakfast
and free Wi-Fi.
(ask for “Aikido” rate)
- Uchideshi room and on-
the-mat accommodations at
the dojo may also be available
with advance request.



How do I sign up?

Complete the waiver form and pay the non-refundable \$199 workshop fee before August 7 (\$249 thereafter). The workshop price is normally \$499 but is being discounted more than 50% for this first session which will be recorded on audio. Portions of the recording may be used in Aviv Sensei's upcoming book on dojo management. The workshop fee includes resource materials and simple lunches. You can register online at our events webpage www.gashuku.net and pay via Paypal or mail your registration to:

Aikido in Fredericksburg
6155 Hickory Ridge Rd.
Spotsylvania, VA 22551 USA



Want more information?

Contact Aviv Sensei at 1.540.455.3378 or via email at aviv@aikidoinn.com

Organized by [Aikido in Fredericksburg](http://www.aikidoinn.com)

Aikido in Fredericksburg

How to Teach Aikido 2017 Seminar – Application/Waiver

Non-Refundable Fee Must Accompany Registration

(please make check payable to Aikido in Fredericksburg and mail to 6155 Hickory Ridge Road, Spotsylvania, VA 22551 by August 7, or bring to the event if space is still available. If you prefer to register online, [click here](#))

Name _____ Contact Telephone _____

Address _____ City, State _____

Zip _____ Aikido Rank _____

Home Dojo _____ Email Address _____

How did you learn about the Seminar? _____

Do you have any health limitations that would affect your ability to practice Aikido?

Contact Person and Phone in Case of Emergency:

Amount Enclosed (Discounted \$199 for pre-registration by 8/7, \$249 thereafter (space available basis): _____

READ THE FOLLOWING CAREFULLY - IT LIMITS OUR LIABILITY

I, the undersigned guest of AIKIDO IN FREDERICKSBURG and Aviv Goldsmith (hereafter called "Schools"), acknowledge that I am applying for instruction in a martial art involving strenuous exercise, personal body contact, pins, and falls I acknowledge that any insurance that the Schools may carry may not cover injury to its students. As a condition to being admitted to the seminar and related events, I assume the risk of all injury and *do hereby hold Schools, its lessors, instructor, employees, volunteers, and agents harmless from any and all liability* (including attorney's fees and costs) for all claims, actions, or damages due to injuries suffered by me or caused to third parties by me, arising out of activities involving Aikido, any variation thereof, or associated therewith, whether occurring on the premises of the Schools or elsewhere.

I agree that the health, welfare, and safety of all students, members, and instructors of the Schools are of paramount importance. I certify that there is no medical reason to preclude me from training. I certify that, other than as stated above, I do not have a communicable, contagious, or other health condition that poses a medically-recognized or dangerous risk of harm to other students, members, or instructors of the School.

I agree to abide by the rules of the Schools and to follow all instructions given by instructors. I understand that (a) training is a privilege, (b) that the Schools may refuse to provide instruction or membership to any person at any time, and (c) fees paid are not refundable. I agree to receive communications as appropriate at the above addresses from Schools and I agree that the School may use any photographic or video images or audio recordings of me taken at the seminar.

Date _____

Signature _____